Intro/overlayer HTML5

- we need to receive creatives in one unique zip file with relative paths (not absolute\*)
 - One unique file html allowed
 - no chance to use AJAX
 - Only one external css file allowed
 - Only one external js file allowed
 - Only one external json file allowed
 - Total images weight: 300kb
 - Video MP4 H.264 600Kbps Audio+Video
 - 1 landing page
 - The landing page needs to be opened into a new target "\_blank" window
 - Do not use direct landing page link but: http://landingpage.ad.dotandad.com - the direct landing page link has to be sent separately
 - Creatives will be displayed in a FIF compliant Iframe

Functions: following functions must be called:

*advOpenOVL* to be call on intro/ovl opening

*advCloseOVL* to be called on intro/ovl closing button action

Already compliant creative tools

 - Google Web Designer
 - Adobe Flash Canvas
 - Adobe Edge
 - Flash creatives converted through Swiffy (it has to be approved from the agency)
video must link to a file in the same exportation file's directory

**\***If the creative has an image (image.jpg) and an html file sending to the image,

These file must be sent into one unique .zip containing both of them and in the html file the image must not have an absolute path but relative.

(e.g.: no: C://Cartella/File/Immagini/image.jpg yes: image.jpg)