

Files Requirements



1. IMAGES

The Audience Campaigns module supports the following image types:

- .png
- .jpg

2. VIDEO

The Audience Campaigns module supports the following video types:

- .mp4
Codec: H.264

Quality	Bitrate (Mbps)
1080p	6-14
	Note: With a resolution of 1080p, for best results we recommend a bitrate of 8Mbps.
2K	20 - 30
4K	30 - 60

- .mov
- .wmv

3. FORMATS RATIO

- FHD (1080x1920) pixel 9:16
- UHD (2160x3840) pixel 9:16

4. MINIMUM CHARACTER SIZE:

- It is suggested to use the ratio 1:1 (1 cm character height corresponds to 1 meter viewing distance).
Font 1pt = 0,35278mm Exemp: 28pt = 9,877mm (font with height of about 1 cm)

Send files to the following contacts

(for files larger than 10Mb please use We transfer):

opsdooh@mediamond.it