TECHNICAL SPECS NEWSLETTER

OVERALL INSTRUCTION

The Materials have to be sent by mail to the address **operation@mediamond.it** – with in copy the address of the referential account. At least **3 working days before the online**. It is strongly recommended to specify the following details in the message: Advertiser name, campaign/product name and online date.

REFERENCES

Overall

Mail: operation@mediamond.it

Web: http://www.mediamond.it/it/Creativita

NOTES

All the files which you can download from our website, could be modified due to Internet updates or editorial variations. Verify your doubts by contacting Mediamond OPERATION or by sending the source files (FLA, PSD) and the creativity relative fonts for compelling interventions or suggestions.

The FLASH Templates which you can download online are saved in the following versions: CS4, CS5 and CS5.5 in Action Script 2.0 and can be exported in every version.

The units of measurements are expressed as follows:

Size:	Pixel	(PX)
Formats:	Kilobyte	(KB)
Video formats:	Kilobit per second	(KBP/S)

Link: http://www.mediamond.it/it/Creativita

NEWSLETTER

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Size: 728x90

Formats: JPG   40 Kb

Optional elements: Click Command

Specs details

JPEG   Fulfil size and weight.

N.B.: Some newsletters foresee both formats.

Link: http://www.mediamond.it/it/Creativita/NEWSLETTER