

# Files Requirements



## TECHNICAL INFO DIGI TOTEM

### **Image static**

Format : .jpg

RESOLUTION: 1080x1920 or 2160x3840

Dpi: 96

24 BIT

RGB color

### **VIDEO:**

Format: .mp4 ( Codec H264)

RESOLUTION : 1080x1920 or 2160x3840

Bitrate: max 8Mbxs per un FULLHD e 15Mbxs per 4K

Fps: 25

NO AUDIO

The characters of the text must never be smaller than 10 pixels, otherwise the content will not be readable or not.

It is mandatory send also static image if you use video creative: some player do not accept video creative

**Please send files to these contacts (if files are over 10Mb please use Wetransfer): [opsdooh@mediamond.it](mailto:opsdooh@mediamond.it)**